

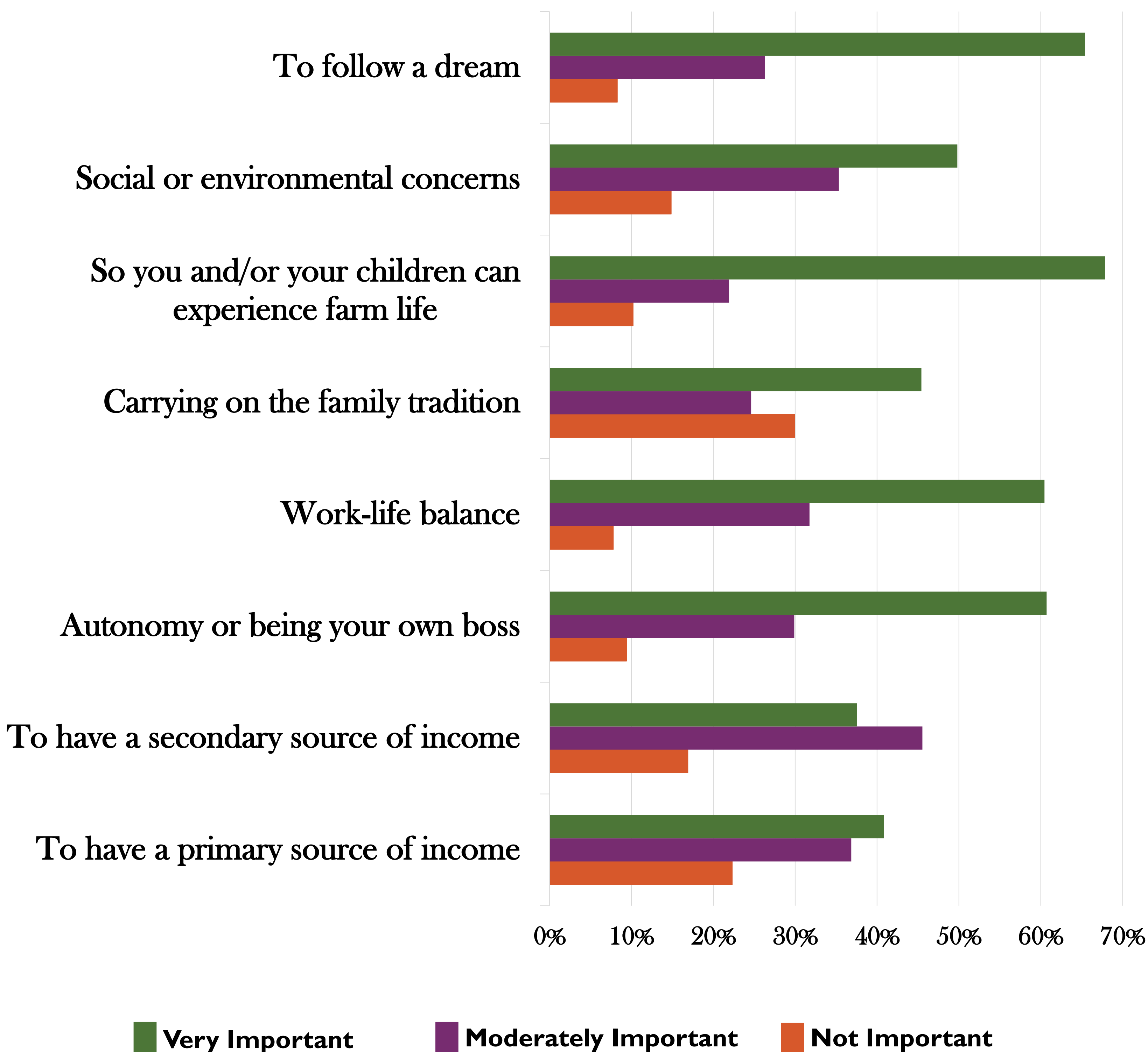
Idaho Women Farmers & Ranchers: Important Factors in Deciding to Farm or Ranch

There are many factors that influence women's decision to own or operate a farm or ranch in Idaho. Nearly 70% of respondents indicated that following a dream was a very important factor in this decision and almost 80% indicated that having their farm or ranch be a primary source of income was very or moderately important. Most respondents indicated that themselves and/or their children experiencing farm life was another very important factor.

Please indicate how important each of these factors has been in your decision to farm or ranch.

Very important, moderately important, not important

Total Question Responses: 532



In Spring 2021, the Idaho Women in Ag Research Team conducted a statewide survey to better understand the challenges and opportunities facing Idaho's women in agriculture and how educational programs can better support them. More than 400 women completed the full survey.

Data Source: Idaho Farm and Ranch Women Survey, 2021